



US Navy Capability Statement

RELEVANT NAVY PERFORMANCE

Provide customized training for Naval Surface Warfare Center, PHD, including:

- Designed and implemented command-wide strategic management system
- Trained 25+ Strategy Integrators and senior leaders
- Established governance cadence and execution discipline
- Integrated environmental assessment, strategic planning, and performance management
- Supports long-term mission readiness and capability delivery

Additional Defense & Federal Experience:
NGA | NASA | GAO | U.S. Department of State | DTRA | U.S. Secret Service

Key Personnel

Robin Champ, VP Strategic Foresight:
Former Director of Foresight, Defense Intelligence & Research Agency (DITRA) and Former Director of Strategy, U.S. Secret Service

SUPPORT TO PRIME CONTRACTORS

Available as a subcontractor on IDIQs, BPAs, and task orders- strengthening strategic planning, execution, and performance management across Navy and DoW contracts.

CONTACT US

Doug Maris, CEO
Email: dmaris@lblstrategies.com
Phone: 773.774.0240
Website: www.lblstrategies.com

WHO WE ARE

LBL Strategies is a Veteran-Owned Small Business (VOSB) delivering strategic planning and management research and training to the Department of the Navy and Department of War. With active US Navy NAVSEA engagement and proven experience across DoW and the Intelligence Community, we help commands execute strategy, strengthen mission readiness, and build lasting strategic management capability.

WHY LBL STRATEGIES?

- **GSA Schedule:** Courses and services available via GSA Schedule for streamlined Navy and DoW procurement.
- **Veteran-Owned Small Business:** Driven by service, mission focus, and disciplined delivery.
- **Proven Navy Results:** Active NAVSEA engagement (~\$900K annually).
- **Endorsed by Leading Organizations:** Supported by the Army Strategist Association and the Baldrige Foundation.
- **Academic Partnership:** Collaboration with George Washington University's Center for Excellence in Public Leadership to ensure rigor and practical application.

WHAT WE OFFER

LBL Strategies empowers Navy leaders to think, plan, and act strategically through:

- **Strategy Management Systems training for Naval Mission Readiness:** Design and sustain command-wide planning and management systems that integrate strategy, execution, performance, and governance to strengthen mission readiness.
- **Foresight Training:** Environmental scanning, trend analysis, and scenario planning to anticipate risks, threats, and future mission demands.
- **Strategy Training:** Hands-on professional development in strategic thinking, planning, foresight, and performance excellence. Available in-person, live online, or on-demand.
- **Strategy Certification:** International Association for Strategy Professionals (IASP) - aligned certification programs, offered in partnership with GWU Center for Excellence in Public Leadership, to build credentialed, mission-ready workforces.

MAKING IT EASY TO DO BUSINESS

LBL Strategies combines enterprise-level strategic management capability with the responsiveness of a trusted small business. Our GSA Schedule, VOSB certification, and audit-ready methodologies ensure commands can engage quickly, confidently, and with full accountability.

