



Federal Capability Statement

OUR GOVERNMENT EXPERIENCE

Proven experience supporting a wide range of federal agencies, including:

- Department of War
- Department of Homeland Security
- Government Accountability Office
- National Geospatial-Intelligence Agency
- Department of Veterans Affairs
- Federal Aviation Administration
- National Aeronautics and Space Administration (NASA)
- U.S. State Department
- U.S. Postal Service
- General Services Administration

CERTIFICATIONS & AFFILIATIONS

- VOSB
- GSA Schedule (47QRAA24D007E)
- Endorsed by the Army Strategist Association & Baldrige Foundation
- Partnered with George Washington University Center for Excellence in Public Leadership (GWU-CEPL), part of the College of Professional Studies
- IASP Certified

CONTACT US

Doug Maris, CEO

Email: dmaris@lblstrategies.com

Phone: 773.774.0240

Website: www.lblstrategies.com

WHO WE ARE

LBL Strategies is a Veteran-Owned Small Business (VOSB) specializing in strategic planning and management, foresight, strategy training and certification for the federal government. Founded by strategy professionals, we combine private-sector discipline and federal mission focus, helping agencies turn strategy into action. Proudly serving federal clients since 1985.

WHY LBL STRATEGIES?

- **GSA Schedule:** Courses and services available via GSA Schedule, streamlining procurement for federal agencies.
- **Veteran-Owned Small Business:** Driven by service, mission focus, and disciplined delivery.
- **Proven Federal Results:** Active federal engagement implementing enterprise strategic management systems (including NAVSEA ~\$900K annually)
- **Endorsed by Leading Organizations:** Proud to be endorsed by the Army Strategist Association and the Baldrige Foundation.
- **Academic Partnership:** Collaboration with George Washington University's Center for Excellence in Public Leadership to ensure rigor and practical applications.

WHAT WE OFFER

LBL Strategies empowers federal leaders to think, plan, and act strategically through:

- **Strategic Planning:** End-to-end design, implementation, and sustainment of strategic management systems- integrating planning, execution, performance, and governance to improve mission outcomes.
- **Foresight Training:** Environmental scanning, trend analysis, and scenario planning to anticipate emerging risks, opportunities, and future operating environments.
- **Strategy Training:** Hands-on professional development in strategic thinking, strategic planning, foresight, and performance excellence. Available in-person, live online, or on-demand.
- **Strategy Certification:** International Association for Strategy Professionals (IASP)-aligned certification programs, offered in partnership with GWU Center for Excellence in Public Leadership, to build credentialed, mission-ready federal workforces.

MAKING IT EASY TO DO BUSINESS

LBL Strategies is a high-impact, low-risk partner to US Navy Command, the DoW, and the broader federal community. Our GSA Schedule, VOSB status, and proven experience simplify procurement and enable quick engagement to strengthen mission readiness and performance.

