

# Capabilities



## Who We Are

At LBL Strategies, our mission is to help our clients focus, make better decisions, and grow by leveraging foresight to think and act strategically.

Since 1985 we have provided Strategy Management education, training and consulting services to public, private and nonprofit organizations. Put simply, LBL's work begins and ends within the bounds of the discipline of strategic management.

Our sphere of influence reaches all over the world. Leaders from Ace Hardware to Aetna, Booz Allen Hamilton to BlueCross BlueShield and Pacific Life to PepsiCo have put their trust in LBL Strategies. Other satisfied consulting and training clients include:

- Washington D.C. City Government
- NASA
- Exelon Utilities
- Ohio University
- Toyota USA
- U.S. Strategic Command
- American Veterinary Medical Association
- Entrepreneurship & Family Business Council at DePaul University
- The George Washington University

By remaining life-long learners, a pioneering leader and willing industry collaborator in developing the discipline and practice of strategic management, we help our clients and colleagues alike stay current with developments in the field by integrating industry valued innovation and systems thinking into our education and training, consulting services and published works.

## Strategy Training and Consulting for Your Company

LBL Strategies is ready to work with your organization on improving your strategy management through hands-on training and consulting.

A strategic planning process and resulting plan delivers little value unless the plan is fully executed. This outcome can only be realized by maintaining clear alignment between the priorities in the plan and day-to-day activities.

Beyond building a strategic plan and management system with your team, LBL Strategies gives you the tools to help execute your plan and propel you towards success.



# Our Services

LBL Strategies offers a wide selection of training courses and consulting options:

## Professional Education/Training

- Strategic Thinking Workshops
- Strategy Execution Workshops
- Strategic Agility Workshops
- Mastering Strategy – Strategy Management Performance System Certification Program
- Scenario Planning Workshops
- Organizational Design Workshops
- Nonprofit Governance Workshops

## Consulting/Facilitation

- Environmental Assessments
- Strategy Formulation and Strategic Planning
- Strategy Execution
- Performance Management
- Strategy Management – Back Office Support
- KPIs and OKRs
- Nonprofit Governance

# Our Training Programs

As a long standing member of the International Association for Strategy Professionals (IASP) and an “IASP Certification Pioneer,” LBL has been at the forefront of business strategy developments for over 40 years. With that experience and insider knowledge, LBL has created training programs with a long and successful history of producing competent strategy professionals. Whether you’re looking to secure IASP “industry level” certification or professionally develop to advance your career, our training courses deliver on both fronts.

Our courses are grounded in the Strategic Management Performance System framework, highlighting topics that include Strategic Thinking, Environmental Scanning, Scenario-Based Planning, Strategic Agility, Strategy Execution and Key Performance Measurement – to name a few.

Our professional education training programs feature:

- Consultative teaching
- Interactive study
- Practical application and case simulation
- Current theories and techniques
- Certification from a leading university (for our Mastering Strategy program)

# Our Team

LBL Strategies is a recognized “Registered Education Provider” of the International Association for Strategy Professionals (IASP). LBL earned the Exemplar Award from the International Association of Continuing Education and Training (IACET) for strategic management programming.

LBL’s network of Certified Trainers are located in Chicago, Washington DC, United Kingdom, and UAE.

LBL Strategies is a federally certified Veteran-Owned Small Business.



*“The instructors were perfect with great experience. The toolkit is amazing! I am very happy with the learning that took place!! Thank you very much!!”*

Doug Eames, Ph.D., Lead Associate, Booz Allen Hamilton

*“The real-life examples and simple tools presented not only give life to the theory and models, but also make it practical to implement in an organization.”*

Catherine Peskuski, Director of Strategy, American Veterinary Medical Association

*“The Strategic Management Performance System Certification training provided our consultants with a process-driven understanding and practical tools to help clients succeed in this area.”*

Michael W. Myhre, CEO, Florida SBDC Network