

Federal Training Opportunities by the Leaders in Strategy Management Certification



ABOUT LBL STRATEGIES

Our mission is to help organizations focus, make better decisions, and grow by leveraging foresight to think and act strategically.

Since 1985 we have provided strategy management education, training, and consulting services to public, private, and nonprofit organizations. Over time, we became the global leader in university-based and industry-based strategic management certification preparation. In fact, 97% of learners who complete our coursework and sit for industry certification, pass on their first attempt.

LBL Strategies is recognized by the International Association for Strategy Professionals (IASP - formerly ASP) as a global leader in strategic management education, training, and certification courses. Our programs are offered in conjunction with George Washington University Center for Excellence in Public Leadership, the International Association for Strategy Professionals, and the Baldrige Foundation. We have a lengthy track-record of federal training and our instructors have more than 100 years of combined experience in the strategy management industry.

OUR GOVERNMENT VALUE PROPOSITION

- Get training from a federally certified Veteran-Owned Small Business.
- Partner with a strategy firm that has successfully collaborated with universities on a continuous basis since 1985, including George Washington University, DePaul University, and University of Illinois.
- Take training classes recognized by The Baldrige Foundation.
- Receive a proven, practical, and agile “turnkey” certification in strategic planning and management.
- Choose from four learning formats: asynchronous self-paced learning online (highly interactive modules), synchronous live online instruction, face-to-face instruction, or a hybrid.
- Obtain direct linkage, and earn transferable CPE units, validated by our Registered Education Provider status with the International Association for Strategy Professionals (IASP).
- Be confident in our value as we earned the 2001 Exemplar Award from the International Association of Continuing Education and Training (IACET) for strategic management programming.
- Leverage LBL’s network of Certified Trainers located in Chicago, Washington, D.C., Dallas, United Kingdom, Dubai, and Saudi Arabia.



WHO WE SERVE

- American Battle Monuments Commission
- Army Ignited
- Department of Defense
- Department of Education
- Department of Health & Human Services
- Department of Homeland Security
- Department of Transportation
- Department of Veterans Affairs
- Federal Aviation Administration
- Federal Bureau of Investigation
- Federal Emergency Management Agency
- Federal Law Enforcement Center
- Federal Reserve Board
- Food and Drug Administration
- Foreign Service Institute
- Foreign Assistance Resource
- General Services Administration
- Department of Housing & Urban Development
- Internal Revenue Service
- Metropolitan Washington Airports Authority
- National Aeronautics & Space Administration
- National Geospatial-Intelligence Agency
- National Institutes of Health
- National Social Security Fund
- Oak Ridge National Laboratory
- U.S. Postal Service
- U.S. State Department
- U.S. Strategic Command
- U.S. Agency for International Development
- Washington D.C. City Government

PROGRAMS FEATURE:

- Consultative teaching
- Interactive study
- Practical application and case simulation
- Current theories and techniques
- Certification from George Washington University – Center for Excellence in Public Leadership
- A pathway to industry certification through the International Association for Strategy Professionals

To keep our course content fresh, relevant, and aligned with the IASP Body of Knowledge, we maintain an active consulting practice utilizing the same frameworks and tools taught in our certification courses.

OUR OFFERINGS FOR PROFESSIONAL DEVELOPMENT AND CONTINUING EDUCATION INCLUDE:

- Mastering Strategy – Strategic Management Performance System Certification Program
- Mastering Foresight – Scenario-Based Planning Bootcamp Certification Program
- Mastering Agile Organizational Design Certification
- Environmental Assessment Training
- KPIs and OKRs Training
- Performance Management Training
- Scenario-Based Planning Workshops
- Strategic Agility Workshops
- Strategic Thinking Workshops
- Strategy Execution Training

"LBL Strategies provided a comprehensive framework (Strategic Management Performance System) to think about strategy as a discipline starting with assessing the needs, to strategy formulation, execution, and performance management which we directly and successfully applied into the development of Aeronautics' strategy."

*Naseem Saiyed, Deputy Director for Strategy
NASA*

"The program was great! Very thorough the amount of material and the tools provided exceeded expectations."

*Tom Cavaness, Planning and Policy Specialist
American Battle Monuments Commission*

"Encouraging participation across the groups to gain a broader perspective for my organization and applying the strategies to the realities of my organization. A compliment to Doug and Randy for a successful class done virtually."

*Tom Conaway
Strategic Officer for Business Operations
U.S. National Geospatial Intelligence Agency*