

# Mastering Strategy:

## Strategic Management Performance System Certification Program

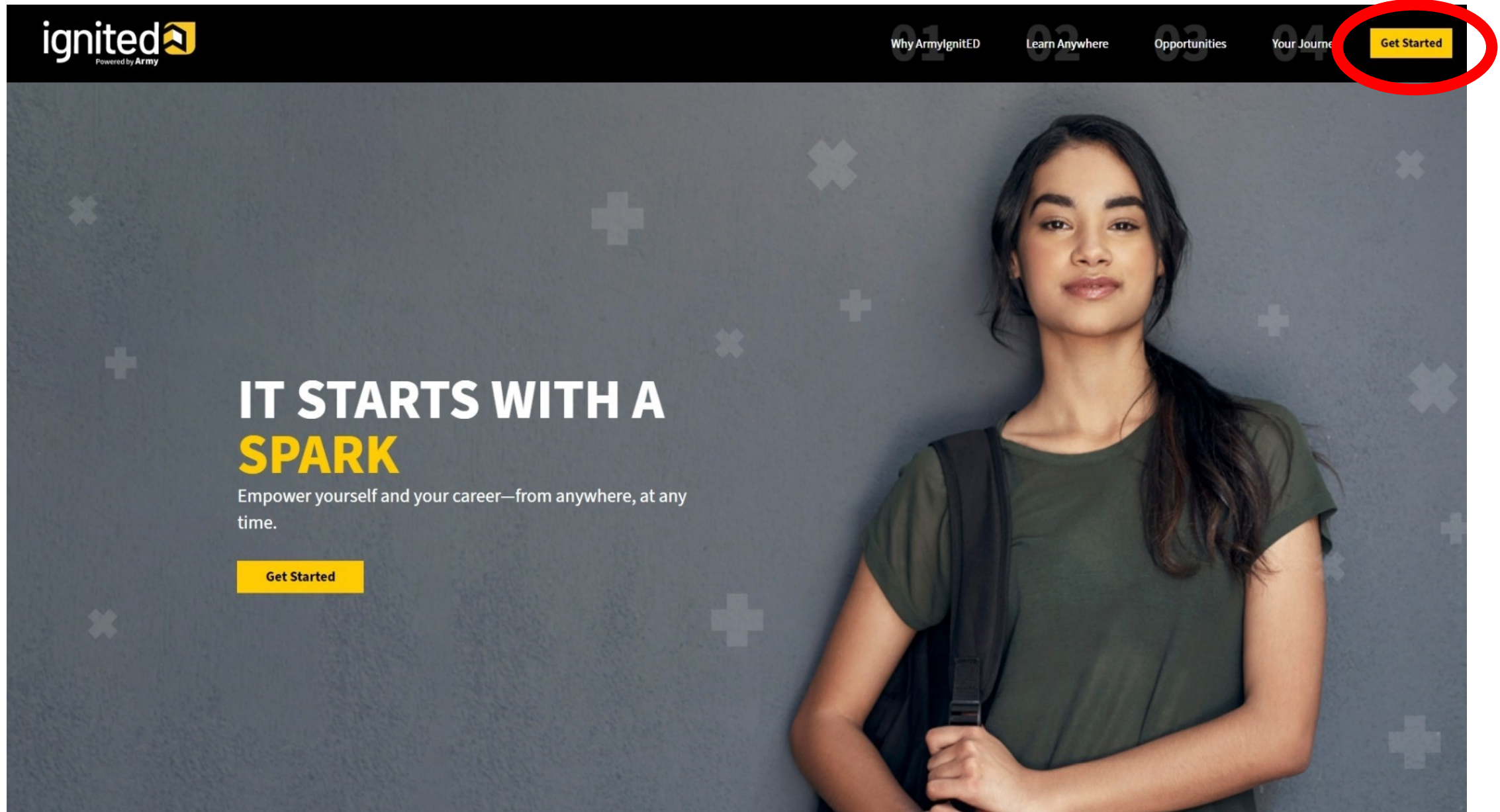
### Step by Step Process for ArmyIgnitED



- ❑ Please complete the Army IgnitED process right after You pre-register with eCornell.
- ❑ Your start date must be 30 business days or more prior to start date of first course, this is an ACCESS requirement.
- ❑ You will need to upload a quote. Please send an email to \_\_\_\_\_@lblstrategies.com to receive your quote.
- ❑ Once you receive confirmation that your request is being sent to Finance, please forward email to \_\_\_\_\_@lblstrategies.com.



Step 1, Let's get started....look for the red circles throughout



The image shows the top portion of the Army Ignited website. The header is a dark bar with the 'ignited' logo on the left, which includes the text 'Powered by Army' and a small icon. On the right side of the header, there are four navigation links: 'Why ArmyIgnited', 'Learn Anywhere', 'Opportunities', and 'Your Journey'. The 'Your Journey' link is highlighted with a red circle, and a yellow 'Get Started' button is positioned directly below it. The main content area below the header features a large, dark background image of a young woman with long dark hair, wearing a green t-shirt and a black backpack. To the left of the woman, the text 'IT STARTS WITH A SPARK' is displayed in large, bold letters, with 'SPARK' in yellow. Below this text is a yellow 'Get Started' button. The background of the hero section is decorated with faint, light gray plus signs and 'X' marks.

ignited  
Powered by Army

Why ArmyIgnited Learn Anywhere Opportunities Your Journey

Get Started

IT STARTS WITH A  
**SPARK**

Empower yourself and your career—from anywhere, at any time.

Get Started

## Step 2, Add a credential path



### Welcome to ArmyIgnitED.

Pursue a credential to advance your military career. Get started now.

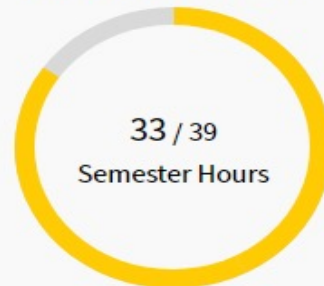
[Request Credentialing Assistance](#)

[Add Credential](#)

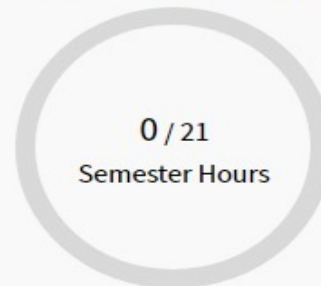
Lifetime Undergraduate Hours



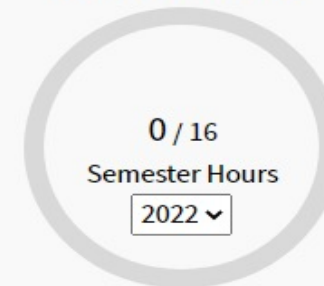
Lifetime Graduate Hours



Lifetime Certificate Hours



Semester Hours 2022



# Step 3, review Your personal information.

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Home

Education Path

Credential

Program Path

Find Ed Center

Support

Welcome,

My Credentials

Request Credentialing Assistance

Review Information

Select Option

Option Details

Credential

Credential Details

1

2

3

4

5

The information below will be shared with Vendors and Education Institutions. Please review it for accuracy.

Personal Information

First Name:  
CATHERINE

Last Name:

Middle Name:

Contact Information

Preferred Methods of Contact

Other Email:

Mobile Phone:

Additional Methods of Contact

Military Email:

Home Phone:

Duty Phone:

Mailing Information

Preferred Methods of Contact

Home of Record:

Additional Methods of Contact

Mailing Address:

Is incorrect information being displayed?

>

# Step 4, Select MOS/ASI, or Other. Selected box will blacken in.

ignited

HomeEducation Path**Credential**Program PathFind Ed CenterSupport

Welcome,

My CredentialsRequest Credentialing Assistance

Review Information

2

Select Option

3

Option Details

4

Credential

5

Credential Details

Completed Reviewed

Please select a credential option below.

If the credential you're pursuing aligns to your MOS or ASI please choose the related card. Otherwise, please select Other. Some credential options may not be available based on your relevant background information.

MOS or ASI

Does the credential you want to pursue show up as "most" related to your MOS or ASI on Army COOL?

e.g., 68W Combat Medic Specialist can pursue the credential for Advanced Emergency Medical Technician (AEMT).

Select

Other

If the credential you would like to pursue does not align with your MOS or ASI, please select this option.

e.g., You may pursue the PMP credential if you are interested in gaining project management skills.

Select

Other

If the credential you would like to pursue does not align with your MOS or ASI, please select this option.

e.g., You may pursue the PMP credential if you are interested in gaining project management skills.

Select

<

>



# Step 5, Select new credential or Re-certification

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Home

Education Path

Credential

Program Path

Find Ed Center

Support

Welcome,

My Credentials

Request Credentialing Assistance

Review Information

Select Option

Option Details

Credential

Credential Details

Completed Reviewed

Completed Other

3

4

5

Is this a new credential or re-certification for an existing credential?

☒ New credential

☐ Re-Certification for an existing credential

<

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# Step 6, Type in Strategic

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Home

Education Path

Credential

Program Path

Find Ed Center

Support

Welcome,

My Credentials

Request Credentialing Assistance

Review Information

Select Option

Option Details

Credential

Credential Details

Completed Reviewed

Completed Other

Completed Completed

4

5

### What credential are you interested in pursuing?

Below are all the credentials related to your credential option.  
Please select the credential you would like to pursue.

Filter results by searching for a credential below

Search:

strategic

Showing All Results

<u>GIAC Strategic Planning, Policy, and Leadership (GSTRT)</u>	Select Credential +
<u>Strategic Communication Management Professional (SCMP)</u>	Select Credential +
<u>Strategic Management Professional Level II</u>	Select Credential +
<u>Strategic Planning Professional Level I</u>	Select Credential +

<

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# Step 7a, Select either Level 1, SPP

ignited

Home

Education Path

Credential

Program Path

Find Ed Center

Support

Welcome,

My Credentials

Request Credentialing Assistance

Review Information

Select Option

Option Details

Credential

Credential Details

Completed Reviewed

Completed Other

Completed Completed

4

5

### What credential are you interested in pursuing?

Below are all the credentials related to your credential option.  
Please select the credential you would like to pursue.

Filter results by searching for a credential below

Search: strategic

Showing All Results

GIAC Strategic Planning, Policy, and Leadership (GSTRT)

Select Credential +

Strategic Communication Management Professional (SCMP)

Select Credential +

Strategic Management Professional Level II

Select Credential +

Strategic Planning Professional Level I

Remove -

<

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# Step 7b, Or select Level 2, SMP

ignited

Home

Education Path

Credential

Program Path

Find Ed Center

Support

Welcome,

My Credentials

Request Credentialing Assistance

Review Information

Select Option

Option Details

Credential

Credential Details

Completed Reviewed

Completed Other

Completed Completed

4

5

### What credential are you interested in pursuing?

Below are all the credentials related to your credential option.  
Please select the credential you would like to pursue.

Filter results by searching for a credential below

Search: strategic

Showing All Results

GIAC Strategic Planning, Policy, and Leadership (GSTRT)

Select Credential +

Strategic Communication Management Professional (SCMP)

Select Credential +

Strategic Management Professional Level II

Remove -

Strategic Planning Professional Level I

Select Credential +

<

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# Step 8, Check all boxes and next arrow

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Home

Education Path

Credential

Program Path

Find Ed Center

Support

Welcome,

My Credentials

Request Credentialing Assistance

Review Information

Select Option

Option Details

Credential

Credential Details

Completed Reviewed

Completed Other

Completed Completed

Completed Strategic Planning Professional Level I

5

Please select all methods you will be using to achieve your credential Strategic Planning Professional Level I and agree to the requirements criteria below.

☒ Prepare for credentials with trainings

☒ Take credential exam

☒ Complete applicable work experience

Candidate must have five years of work experience with primary responsibilities in the area of strategic planning and strategic management.

Candidate must have five years of experience working as a manager with at least one year with primary responsibilities in a strategic planning and strategic management function.

Candidate must have two years of work experience in strategic planning plus eligible education (covering at least two areas of these four strategic planning domains - formulation, implementation, execution, environment).

Candidate must have one year of work experience in strategic planning and one year in a similar field, e.g. analysis, finance, marketing, human resources policy, project management. Candidate must also have eligible education (covering at least two areas of these four strategic planning domains - formulation, implementation, execution, environment).

☒ I understand and am prepared to fulfill the above requirements.

<

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# Step 9, My Credential Summary (review, check next arrow)



Home

Education Path

Credential

Program Path

Find Ed Center

Support

Welcome,

My Credentials

Request Credentialing Assistance

## My Credential Summary

Please review your Credential summary below. Update any incorrect information before clicking submit. Once you click submit, your Credential will be sent to your counselor for approval.

Click on a prior step to edit or review

Review Information

Select Option

Option Details

Credential

Credential Details



Completed  
Reviewed

Completed  
Other

Completed  
Completed

Completed  
Strategic Management Professional Level II

Completed  
Complete

I would like to discuss my Credential with my Counselor prior to submission

Do you want to add a note to your Credential?





# Step 10, Continue to CA Request

ignited

credential

Program Path

Find Ed Center

Support

Welcome,

✓ Your Credential has been submitted.

Continue with CA Request

My Credential Summary

Please review your Credential summary below. counselor for approval.

Click on a prior step to edit or review

Review Information

Select Option

Option Details

Credential

Credential Details

Completed Reviewed

Completed Other

Completed Completed

Completed Strategic Management Professional Level II

Completed Complete

I would like to discuss my Credential with my Counselor prior to submission

Do you want to add a note to your Credential?

# Step 11, Which ever credential You signed up for will show up here. Select and request CA.


armyignited - SearchArmyIgnitEDprint screen - Search

https://www.armyignited.com/app/student/credential-paths/request

ignited

HomeEducation PathCredentialProgram PathFind Ed CenterSupportWelcome,

My CredentialsRequest Credentialing Assistance



You need to be enrolled in a Credential in order to request Credentialing Assistance.

Select

Other: Strategic Management Professional Level II

...

Request Credentialing Assistance


AboutContact UsResources

Army Regulation 621-5Create a CaseCredentialing - Army COOL

The Army Decision Support Tool (DST)

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Type here to search



51°F Sunny10:51 AM5/25/2022

# Step 12, SPP or SMP – Check Exam, Training, and Online.

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Home

Education Path

Credential

Program Path

Find Ed Center

Support

Welcome,

My Credentials

Request Credentialing Assistance

Credentialing Assistance (CA) Request Form

Below are all the trainings and exams available related to your credential **Strategic Planning Professional Level I** . Search for the training or exam you would like to request Credentialing Assistance funding for. If you can't find what you're looking for, manually add your own at the bottom of the page.

Enter a Training or Exam Name, Vendor, State, Country

Search:

Clear All

Filter Type:

☐ Exam

☐ Training

☐ Online

☐ In Person

Showing 1 - 2 of 2 Results

Don't see a related Vendor?

Mastering Strategy Self Paced Online - Association for Strategic Planning SPP & SMP certification exam preparation course (BUNDLED: Course, textbook PDF, ASP 1-yr membership, ASP exam application, ASP exam fee, ASP certification support)

LBL Strategies, LTD   Online

Select +

Mastering Strategy Live Online 10-week Program - Association for Strategic Planning SPP & SMP certification exam preparation course (BUNDLED: Course, textbook PDF, ASP 1-yr membership, ASP exam application, and ASP exam fee)

LBL Strategies, LTD   Online

Select +

Website

Prev 1 Next

Page 1 of 1

Next

To create a Credentialing Assistance request for an exam or training that is not listed above, or miscellaneous fees, please add one below. ⓘ

Create Request

# Step 13, SPP or SMP – Select a course, check next arrow

ignited

Home

Education Path

Credential

Program Path

Find Ed Center

Support

Welcome,

My Credentials

Request Credentialing Assistance

### Credentialing Assistance (CA) Request Form

Below are all the trainings and exams available related to your credential **Strategic Planning Professional Level I**. Search for the training or exam you would like to request Credentialing Assistance funding for. If you can't find what you're looking for, manually add your own at the bottom of the page.

Enter a Training or Exam Name, Vendor, State, Country

Search:

Clear All

Filter Type:

☐ Exam ☐ Training ☐ Online ☐ In Person

Showing 1 - 2 of 2 Results

Don't see a related Vendor?

Mastering Strategy Self Paced Online - Association for Strategic Planning SPP & SMP certification exam preparation course (BUNDLED: Course, textbook PDF, ASP 1-yr membership, ASP exam application, ASP exam fee, ASP certification support)

LBL Strategies, LTD   Online

Website

Select +

Mastering Strategy Live Online 10-week Program - Association for Strategic Planning SPP & SMP certification exam preparation course (BUNDLED: Course, textbook PDF, ASP 1-yr membership, ASP exam application, and ASP exam fee)

LBL Strategies, LTD   Online

Website

Remove -

Prev 1 Next

Page 1 of 1

Next

Create Request

To create a Credentialing Assistance request for an exam or training that is not listed above, or miscellaneous fees, please add one below. ⓘ



# Step 14, CA Request Form

### Credentialing Assistance (CA) Request Form

Enter the start and end date for pursuing your **Mastering Strategy Live Online 10-week Program - Association for Strategic Planning SPP & SMP certification exam preparation course (BUNDLED: Course, textbook PDF, ASP 1-yr membership, ASP exam application, and ASP exam fee)** . The Army would strongly suggest you choose a start date, end date time frame of at least a few days even if the training of exam is only a day long. Note that a CA request cannot be submitted for an exam within 30 business days of the request.

**Request Type:**  
Training

**Vendor Name:**  
LBL Strategies, LTD

**Vendor POC Name:**  
Doug Maris

**Vendor Phone:**  
(217) 737-3731

**Vendor Email:**  
Dmaris@lblstrategies.com

Start date required

mm/dd/yyyy

End date required

mm/dd/yyyy

Select	Cost Type	Title	By Vendor	Number/ISBN	Quantity	Cost	Item URL
<input checked="" type="checkbox"/>	Training	Mastering Strategy Live Online 10-Week Program - Association For Strategic Planning SPP & SMP Certification Exam Preparation Course (BUNDLED: Course, Textbook PDF, ASP 1-Yr Membership, ASP Exam Application, And ASP Exam Fee)	Yes	—	1	\$3,980.00	<a href="http://www.lblstrategies.com/training-and-certification/association-strategic-planning-asp-certification-exam-prep/">http://www.lblstrategies.com/training-and-certification/association-strategic-planning-asp-certification-exam-prep/</a>
<input checked="" type="checkbox"/>	Book	Strategy In The 21st Century Textbook - PDF	Yes	9780984193608	1	\$0.00	—
<input checked="" type="checkbox"/>	Application Fee	Association For Strategic Planning Certification Exam Application Fee And Exam Fee	Yes	—	1	\$0.00	<a href="https://www.strategyassociation.org/page/StrategyCertificationProgram">https://www.strategyassociation.org/page/StrategyCertificationProgram</a>
<input checked="" type="checkbox"/>	Membership Fee	Association For Strategic Planning 1-Yr Membership	Yes	—	1	\$0.00	<a href="https://www.strategyassociation.org/page/StrategyCertificationProgram">https://www.strategyassociation.org/page/StrategyCertificationProgram</a>

Fill in Your start date 30 business dates prior to the start of the course, or it will be denied by Army ACCESS team.

Fill in Your end date. This is the date Army ACCESS is expecting to see Your completed status for the course.

The amount You will be quoted is the amount for the course. Any books for the course, ArmyIgnitED provides them separately.

# Final Steps for PMP

You are expected to do offline research on costs of trainings, exams and other materials. Upon ACCESS ArmyU approval, the amount paid for by Army financial assistance may vary from what is stated on this page. This can depend on the amount of Army financial assistance you have remaining as well as actual item costs.

<b>\$3,980.00</b>	<b>\$1,491.35</b>	<b>\$2,488.65</b>
Total Cost:	Student Cost:	Financial Assistance:

Attach a quote for the cost of the requested items from the vendor. The quote **MUST** match the items listed in ArmyIgnitED. You may also attach, but is not required, any other documentation supporting eligibility requirements for the Credentialing Assistance Request.

Upload Supporting File

Uploaded Files



Drag files to upload

Upload File

Submit Request

Please complete the “Request for more Information” form on the LBL Strategies website to request a quote.

You will upload the quote here and submit the request.

The cost in green reflects the cost of the course, and the quote will mirror this amount.

Your books are purchased through Army IgnitED.

Congratulations!! You are all done here

**Thank You for Your Service.**

**We appreciate You!**