

**HCOM Objective Exercise**

Please provide all names of your breakout group…should the objective team have follow-up questions. Thank you!

Names: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Step One: Understanding the Desired Outcome.** Review and discuss this objective’s description.

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| **Objective Name** | **Objective Description** |
| **Strengthen Financial Performance to Ensure Student Affordability** | * In an environment of increasingly restrained resources, we desire to maximize use of our financial resources to drive our strategy.
	+ This objective is our “discipline” and “fuel” for the rest of the strategy map. We must have the discipline to prioritize our funding allocations to enable our strategic objectives, and to ensure student affordability.
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**Step Two: Defining the Challenge/Problem.** As a team, engage in honest discussion around “What is currently standing in the way” or “What’s the current problem and/or future problem” that is keeping us from advancing this objective?

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*“If I had an hour to solve a problem, I'd spend 55 minutes thinking about the problem and five minutes thinking about solutions.”*

* (Frequently attributed to) Albert Einstein

**Step Three: Suggesting the Change Needed.** Based on your team’s discussions, identify two or three new, ambitious, and potentially “game changing” initiatives that your breakout team *suggests for consideration* to best accomplish the objective. Please provide adequate detail of each proposed change initiative for the Objective Team to consider:

1. Proposed Change Initiative #1:

After completion, PLEASE email this entire template to AFaulkner@LBLStrategies.com

1. Proposed Change Initiative #2:
2. Proposed Change Initiative #3: