



# **JANUARY 10, 2017**

# **ADVANCING THE PRACTICE**

# **OF STRATEGIC PLANNING &**

# **MANAGEMENT**

## **FORMULATING STRATEGY IN A**

## **DISRUPTIVE WORLD**

Strategy formulation covers the processes necessary to articulate the overall strategic direction of the organization. From a team-based perspective, the importance of building and managing strategy in an increasingly disruptive environment, in tandem with the resulting change management process, is vital in the strategy formulation phase. In an increasingly disruptive environment the ability to prioritize, remain agile and innovate are absolute necessities.

**This workshop is for those that wish to improve their strategic planning and management skills!**

### **PANEL SPEAKERS**

**Diane Flynn Brake**

Director of Business  
Retail Projects at Ace  
Hardware Corporation

**Kim Ramsey**

President and Founder of  
The Executive Edge®, Inc.

**Ralph Beck**

President of U3P Group

### **EVENT INFORMATION**

#### **DATE**

Tuesday, January 10, 2017

#### **TIME**

5:30 – 7:30 PM CST

#### **LOCATION**

DePaul University O'Hare  
Conference Center  
8770 W. Bryn Mawr Ave  
Chicago, IL 60631

#### **PRICING**

\$25 – ASP Members

\$35 – Non-Members

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